

Mona Le Roy

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PROFESSIONAL PROFILE

Enthusiastic and energetic web developer with broad range of skills. Fastidious, focused multi-tasker eager to take on new technologies and meet all deadlines. Excellent communicator.

SKILLS

HTML, CSS, responsive website design, cross browser testing, Git, basic knowledge and some experience with JavaScript, JQuery, some WordPress and Drupal, responsive html email development, Silverpop and Luminate Online platforms, website optimization, basic knowledge of SSH protocol, some photoshop

EXPERIENCE/PROJECTS

Web Designer/Developer, PS/IS 78Q PTA (psis78pta.org), 2016 - present

- Responsible for design and development of website that informs school community of all PTA activities, solicits and accepts donations and sells event tickets, and collects parent contact information for school wide communications through MailChimp.
- Produce and optimize creative assets for the website (photoshop, photography).
- Set up database (phpMyAdmin) to store parent information for the PTA Board.

Digital Project Assistant, Sanky Communications, Summer 2018

- Set up client emails (HTML, CSS, IBM Silverpop, Luminate Online).
- Updated client fundraising emails and newsletters: replaced content, inserted source codes, manipulated images, created linked buttons, altered layout (HTML and CSS).
- Tested emails for production with Email on Acid and Litmus.
- Assisted other team members with proofreading their assignments source codes, links, and copy.

Tech Intern, Sanky Communications, 2017 - 2018

- Updated blog, work, team, and client pages, on sankyinc.com (HTML, CSS, content).
- Updated client websites: Horses for Habitat (WordPress, content, CSS, HTML), St. John's Bread and Life (Drupal, content, HTML, CSS).
- Updated client responsive html emails for Memorial Sloane Kettering Cancer Center, City Meals on Wheels, Drug Policy Alliance, African Wildlife Foundation (content, HTML, cross browser testing, Email on Acid, Email Pusher).

Web Designer/Developer, Program Development, 2001 - 2011

People Against Childhood Epilepsy, Inc. (PACE)

- Designed and developed website taking it from a MSOffice webpage to a custom hand coded website that accepted donations, detailed all programs and grant opportunities, and hosted a support group, all executed under budget, saving PACE thousands of dollars (HTML and CSS).
- Refined grant application process to save time and money, reducing allocated budget allowed for employee time and materials.
- Researched and facilitated funding for summer camps dedicated to children with epilepsy across the US. PACE funded over 50 camps.
- Launched and maintained online support group helping hundreds of families afflicted with epilepsy.

OTHER EXPERIENCE

Teacher, NYC Parks and Recreation, Cromwell Center, Paid and Volunteer 2006 - 2007

Developed and taught HTML classes

EDUCATION

Online tutorials and onsite class: Codecademy, Code School, and NYU Continuing Education

Web development feeds: CSS-Tricks, CSS Weekly, Frontend Focus

BS, State University of New York at New Paltz

Parsons School of Design